



OFFICIAL ACADEMIC PROSPECTUS

EDITION 2025 - 2026
VOLUME IV.MMXXV

● OFFICIAL DOCUMENT

ROYALE

B U S I N E S S C O L L E G E

The Academic

PROSPECTUS

RQF ALIGNED

ONLINE & BLENDED

GLOBAL INTAKES

◆ BIRMINGHAM • GLOBAL

EDITION
2025 - 2026

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VOLUME
IV.MMXXV



ROYAL BUSINESS COLLEGE

Institutional Welcome

*British-regulated business
education, delivered globally
through structured, quality-
assured pathways.*

— FROM THE OFFICE OF THE PRINCIPAL

A FUTURE WITHOUT BORDERS

Welcome to Royale Business College, where centuries of academic tradition meet the cutting-edge technology of the modern world.

In an era defined by rapid technological advancement and global interconnectivity, the very nature of education is evolving. At RB College, we stand at the forefront of this evolution. We believe that geography should never be a barrier to quality education. Whether you are studying at our Birmingham hub, or logging in from across the globe, our commitment remains the same: excellence, integrity, and unwavering support.

Our programmes are meticulously mapped against the UK Regulated Qualifications Framework (RQF), ensuring that your hard work is recognised globally. We partner with prestigious awarding bodies like Gatehouse to deliver curriculum that is both academically rigorous and practically relevant to today's job market. We do not just teach theory; we prepare you for the boardroom.

A COMMITMENT TO QUALITY

We do not just teach business; we cultivate the leaders of tomorrow through a curriculum that demands critical thinking, ethical leadership, and strategic foresight. Our faculty members are not just academics; they are industry practitioners who bring real-world challenges into the virtual classroom.

As you browse this prospectus, I encourage you to look beyond the module titles and see the career pathways they open. From our Level 3 Foundation Diplomas to our Doctoral-level strategic programmes, every step is designed to elevate your professional standing. Join us, and let us build your future together.

OUR HERITAGE

ROOTED IN BRITISH EXCELLENCE

Established with a vision to democratise higher education, Royale Business College has grown from a boutique training provider into a global institution. Our roots are firmly planted in the British academic tradition, emphasizing rigorous standards, critical analysis, and independent thought.

Despite our global reach, we maintain a strong physical presence in the UK's most historic academic cities. This duality, historic roots with digital delivery, defines the RB College experience. We are not just an online platform; we are a college without walls.



Established with a vision to widen access to British higher education, Royale Business College has evolved from a specialist training provider into a globally oriented academic institution. Our foundations are rooted in the UK academic tradition, emphasising rigorous standards, critical inquiry, and independent thought

Mission

To provide accessible, affordable, and high-quality British education to learners worldwide, utilising cutting-edge technology to remove traditional barriers.

Vision

To be recognised globally as a premier provider of university pathway qualifications, serving as a bridge between ambition and success.

Values

- Integrity & Transparency
- Inclusive Excellence
- Global Citizenship
- Innovation in EdTech

THE HYBRID ADVANTAGE

We understand that the modern student is often a working professional. Our Learning Management System (LMS) allows for asynchronous study, meaning you can learn on your schedule. However, unlike purely online providers, we offer synchronous support through live webinars, tutor one-on-ones, and optional on-campus residencies in Birmingham.

94%

STUDENT
SATISFACTION RATE
(2024 AUDIT)

— ACADEMIC OVERSIGHT

ACADEMIC GOVERNANCE AND TEACHING QUALITY

Academic delivery at Royale Business College is supported by structured governance, subject expertise, and continuous quality assurance processes.



CURRICULUM DESIGN **RQF ALIGNED FRAMEWORKS**

All programmes are designed in alignment with Regulated Qualifications Framework level descriptors and awarding body learning outcomes. Curriculum development follows formal approval and periodic review cycles.



ASSESSMENT QUALITY **INTERNAL MODERATION AND EXTERNAL VERIFICATION**

Assessment processes are subject to internal moderation prior to submission and external verification by Ofqual regulated awarding bodies to ensure consistency, fairness, and academic integrity.



TEACHING AND LEARNING **APPLIED AND RESEARCH INFORMED PRACTICE**

Teaching focuses on applied learning through case studies, research projects, and reflective analysis. Learning activities are designed to develop critical thinking and professional competence.



ACADEMIC SUPPORT **GUIDANCE AND LEARNER ENGAGEMENT**

Learners are supported through scheduled academic guidance, live webinars, structured feedback, and continuous access to learning resources via the Learning Management System.

External Engagement and Industry Insight

Programme content is informed by external engagement with industry practitioners and sector specialists. Guest sessions, applied case studies, and employer informed updates ensure academic content remains relevant and current.

— THE STRUCTURE

THE REGULATED FRAMEWORK (RQF)

The Regulated Qualifications Framework (RQF) provides a single, simple system for cataloguing qualifications in England. It helps learners and employers understand the level of challenge and size of each qualification.

At RB College, all our diplomas are strictly mapped to this framework. This ensures that a Level 4 Diploma earned with us carries the same academic weight as the first year of a university degree, facilitating seamless transfer and progression. Our qualifications are externally verified by Gatehouse, ensuring global recognition.

LEVEL	QUALIFICATION TITLE	ACADEMIC & CAREER EQUIVALENCE
LEVEL 3	Foundation Diploma	GCE A-Levels Entry route to university. Covers study skills, basic maths, and culture.
LEVEL 4	Diploma in Management	Year 1 Undergraduate Degree Operational knowledge. Equivalent to a Certificate of Higher Education (CertHE).
LEVEL 5	Diploma in Management	Year 2 Undergraduate Degree Managerial knowledge. Equivalent to a Higher National Diploma (HND).
LEVEL 7	Postgrad Diploma / MBA	Master's Degree Strategic leadership. Complex decision making and research capability.
LEVEL 8	Doctoral Diploma	Doctorate (PhD / DBA) Original research contribution. The pinnacle of academic achievement.

Credit Accumulation (CATS)

We utilize the Credit Accumulation and Transfer Scheme. One credit represents approximately 10 hours of learning time. A standard academic year (Diploma) is 120 credits. This standardized currency allows you to move your credits between institutions.

Assessment Methods

- ✓ **Written Assignments:** Case study analysis and essays.
- ✓ **Projects:** Real-world business research.
- ✓ **Presentations:** Recorded video or slide decks.
- ✓ **No Exams:** We focus on coursework over memorisation.

KEY FACTS

DURATION

6 - 9 Months

CREDITS

60 Credits

DELIVERY

Online / Blended

REQUIREMENTS

Age 16+

GCSEs or Equivalent

FOUNDATION YEAR

LEVEL 3 FOUNDATION

DIPLOMA IN HIGHER EDUCATION STUDIES

The essential bridge between school and university.

The Level 3 Foundation Diploma is designed for students who may not meet the traditional entry requirements for UK universities or those who have been out of education for some time. It provides a grounding in the core skills required for academic success: research, critical writing, and digital literacy. Students will engage with a variety of modules that prepare them for the rigor of undergraduate study.

DETAILED MODULE SPECIFICATIONS

ACADEMIC ENGLISH & STUDY SKILLS

L3-01

This module focuses on the development of academic writing style, referencing (Harvard System), and reading comprehension. Students will learn how to structure essays, construct arguments, and avoid plagiarism.

Assessment: 1,500-word Portfolio covering research techniques and citation.

INTRODUCTION TO BUSINESS

L3-03

An overview of the modern business landscape. Topics include business ownership structures, the role of stakeholders, and an introduction to the external business environment (PESTLE). Students will analyse a local business case.

Assessment: Case Study Report analysing a PLC.

INTRODUCTION TO IT

L3-04

Essential digital skills for the modern workplace. Students will master office suites (Word, Excel, PowerPoint), data presentation techniques, and digital communication etiquette. Focus on Excel for data analysis.

Assessment: Practical Project including spreadsheet modeling.

CULTURE & SOCIETY

L3-05

An introduction to sociology and cultural dynamics. This module helps students understand the social context in which businesses operate, fostering global citizenship and cultural awareness.

Assessment: Reflective Essay on global cultural trends.

UNIVERSITY YEAR 1

LEVEL 4 DIPLOMA IN BUSINESS MANAGEMENT

The Level 4 Diploma in Business Management is equivalent to the first year of a university degree. It allows learners to delve deeply into the operational aspects of business.

Unlike a general foundation, this course is specific. You will learn how to manage resources, how to communicate effectively in a corporate boardroom, and how market forces shape business decisions. It is designed for those who want to fast-track their degree or improve their employment prospects immediately.



Collaborative learning environments simulate real business scenarios.

Module Specifications

The Business Environment

BM401

Students will analyse the macro-environment using PESTLE and Porter’s Five Forces. The module explores how political, economic, and social changes impact organizational strategy and decision making.

Outcome: Ability to scan the environment for threats.

People in Organisations

BM404

Explores organisational behaviour, motivation theories (Maslow, Herzberg), team dynamics, and the role of Human Resource Management in driving performance. Focuses on conflict resolution and leadership styles.

Resource Management

BM402

Focuses on the effective management of physical, technological, and financial resources. Includes an introduction to Lean Management principles, inventory control, and waste reduction strategies in a global supply chain context.

Marketing Principles

BM405

An introduction to the 7Ps marketing mix, segmentation, targeting, and positioning. Students will create basic marketing strategies for real-world products and analyse digital marketing trends.

Communication Skills

BM403

Develops professional communication competencies, including report writing, presentation delivery, and cross-cultural negotiation strategies essential for global business. Students will record a pitch presentation.

Corporate Responsibility

BM406

Examines ethics, sustainability, and Corporate Social Responsibility (CSR). It challenges students to consider the wider impact of business decisions on society and the environment. **Outcome:** CSR Strategy Plan.

— UNIVERSITY YEAR 2

LEVEL 5 DIPLOMA IN BUSINESS MANAGEMENT

The Level 5 Diploma represents a step up in academic rigor. Equivalent to a Higher National Diploma (HND) or the second year of a Bachelor's degree, this course shifts focus from "how things work" to "how to manage things."

Students will be expected to critique management theories and apply them to complex case studies. This level is crucial for developing the analytical mindset required for the final year of university.

CURRICULUM HIGHLIGHTS

PRINCIPLES OF MANAGEMENT

BM501

An in-depth look at leadership styles, decision-making models, and change management. Students learn to critique management approaches and apply them to volatile business environments.

BUSINESS FINANCE

BM502

Demystifying financial data for managers. Covers ratio analysis, investment appraisal, cash flow forecasting, and reading balance sheets. Students will evaluate the financial health of a PLC.

BUSINESS LAW

BM503

Essential legal knowledge for managers, covering contract law, employment law, consumer protection, and intellectual property rights. Understanding liability and negligence in business.

RESEARCH PROJECT

BM506

A mini-dissertation module where students conduct independent research on a business topic, preparing them for the rigors of Level 6 study. Involves primary data collection and analysis.

THE DEGREE TOP-UP

Completion of Level 5 grants you **240 Credits**.

You are then eligible to join the **Final Year** of a degree at over 30 UK universities, saving up to 60% on tuition fees compared to a standard 3-year course.

COMMUNITY

ALUMNI STORIES

Our graduates are leading change in over 45 countries.

The RB College Alumni Network provides lifelong value. Upon graduation, you join an elite community of professionals. We facilitate networking events, mentorship programmes, and continued professional development. Our alumni work at companies such as Google, Deloitte, HSBC, and the UN.



Annual Graduation Ceremony, London. Celebrating success across borders.



Sarah Jenkins

MBA GRADUATE,
CLASS OF 2023

"I completed my Level 7 with RB College while working in Dubai. The flexibility allowed me to balance a demanding job. I topped up to an MBA with the University of Sunderland within 6 months."



David Okafor

LEVEL 5 GRADUATE,
CLASS OF 2024

"The cost savings were incredible. I did my first two years with RB College from Nigeria, then moved to the UK for my final year at the University of Portsmouth. It made studying abroad affordable."



Maria Gonzalez

LEVEL 8 GRADUATE,
CLASS OF 2022

"The Level 8 Diploma gave me the strategic framework I needed to scale my consultancy firm. The research methods module was particularly rigorous and useful for my real-world projects."

— EXECUTIVE EDUCATION

LEVEL 7 DIPLOMA IN STRATEGIC MANAGEMENT

The smart route to an MBA.

The Level 7 Diploma is a Master's level qualification. It is designed for senior managers who have the authority and personal inspiration to translate organisational strategy into effective operational performance.

This qualification reflects current practice in Strategic Management and Leadership and allows learners to develop and expand their high-level understanding of strategic management and leadership in the workplace. It is mapped to the same level as a Master's degree on the RQF.

"Leadership is not about being in charge. It is about taking care of those in your charge."



Developing strategic foresight in a global context.

THE MBA PATHWAY EXPLAINED

STAGE 1

RB College
Complete the Level 7 Diploma (120 Credits). Modules include Strategic Marketing, Finance, and Change Management.

STAGE 2

University
Apply for the "MBA Top-Up" (60 Credits). This usually consists of a single dissertation or consultancy project.

RESULT

MBA Degree
You receive a full MBA from the university. There is no mention of "online" or "top-up" on the certificate.

— THE PINNACLE

LEVEL 8 DIPLOMA IN STRATEGIC DIRECTION

The Level 8 Diploma is designed for developing and implementing effective strategies across ambitious growing organisations. Strategic management is for Executive Directors and Senior Managers and for those who have the authority and personal inspiration to translate organisational strategy into effective corporate performance.

This is the academic equivalent to the early stages of a Doctorate.

LEADERSHIP QUALITIES AND PRACTICE

L8-01

Critically analyzing leadership theories and applying them to high-level strategic decision making. Students will evaluate their own leadership styles against global standards.

PERSONAL LEADERSHIP DEVELOPMENT

L8-02

Reflective practice for senior leaders to identify personal strengths and areas for development in a global context. Creation of a Personal Development Plan (PDP) for the C-Suite.

STRATEGY IN GLOBAL ORGANISATIONS

L8-03

Understanding the complexities of operating across borders, including legal, cultural, and economic challenges. Analysis of multi-national corporation strategies.

RESEARCH METHODS

L8-06

Advanced research methodologies preparing the candidate for their Doctoral thesis (Dissertation). Covers quantitative and qualitative analysis at a doctoral level.

Why Choose Level 8?

Cost Efficiency

A traditional DBA can cost upwards of £30,000. By completing the Level 8 with RB College, you complete the taught phase at a fraction of the cost before moving to the research phase at a university.

Flexibility

Designed for working Directors. Assignments are based on your own organisation, providing immediate ROI for your business.

POLICIES

ACADEMIC POLICIES

1. ACADEMIC INTEGRITY POLICY

RB College maintains a zero-tolerance policy regarding academic misconduct. This includes plagiarism, collusion, fabrication, and contract cheating. All student submissions are processed through Turnitin software. Similarity scores above 20% are automatically flagged for review by the Academic Conduct Panel. Sanctions range from mandatory resubmission (capped at Pass grade) to expulsion from the programme.

2. RECOGNITION OF PRIOR LEARNING (RPL)

We accept RPL for learners who can demonstrate that they have already met the Learning Outcomes of specific units through previous study or work experience. Applicants must complete a Mapping Matrix and provide portfolio evidence. RPL is limited to a maximum of 50% of the total qualification credits.

3. ASSESSMENT APPEALS

Students have the right to appeal an assessment decision within 10 working days of the result release. Appeals can only be made on the grounds of procedural irregularity or mitigating circumstances that were not previously known. Disagreement with academic judgment is not valid grounds for appeal. The decision of the External Examiner is final.

4. STUDENT SUPPORT & WELFARE

We are committed to supporting students with disabilities and learning difficulties. Students should declare any needs at the point of application. Reasonable adjustments, such as extended deadlines or alternative assessment formats, can be arranged in accordance with the UK Equality Act 2010.

5. REFUND POLICY

Tuition fees are non-refundable once the student has accessed the Learning Management System (LMS). For visa refusal cases (where applicable), a refund may be granted minus an administration fee, provided valid documentary evidence is submitted within 14 days of the refusal.

6. DATA PROTECTION (GDPR)

RB College processes personal data in strict compliance with the UK Data Protection Act 2018 and GDPR. Student data is shared only with the Awarding Body Gatehouse for certification purposes and relevant government authorities if required by law. We do not sell data to third parties.

7. ATTENDANCE & ENGAGEMENT

For online learners, attendance is monitored via LMS login logs and assignment submission. Students who are inactive for more than 60 days without prior approval may be withdrawn from the programme.

8. COMPLAINTS PROCEDURE

We aim to provide a high-quality service. However, should a student feel dissatisfied, they may submit a formal complaint via the Student Portal. Complaints are investigated by the Quality Assurance Manager, and a written response is provided within 14 days.

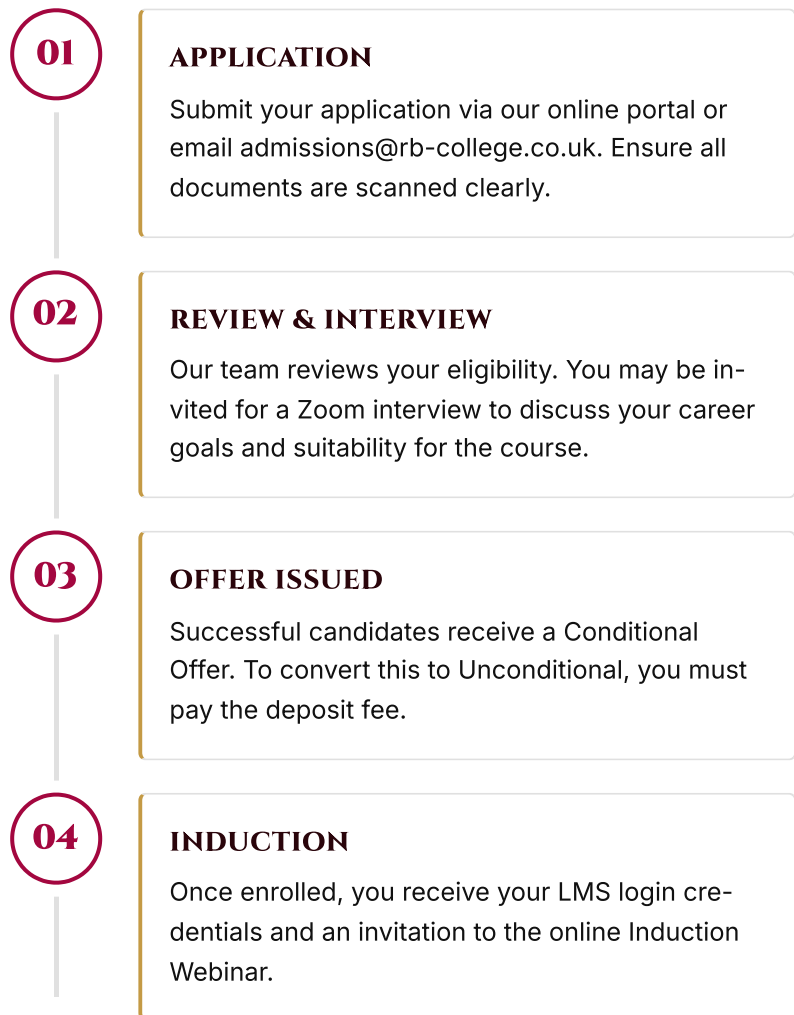
CHECKLIST

- ✓ App Form
- ✓ Passport ID
- ✓ CV / Resume
- ✓ Transcripts
- ✓ Personal Statement
- ✓ English Proof

— JOIN US

ADMISSIONS PROCESS

We operate a rolling admissions policy, with intakes in January, April, July, and October. Our process is designed to be holistic, looking at the individual's potential rather than just past grades.





ROYALE BUSINESS COLLEGE

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