

DBA

DOCTORATE OF BUSINESS ADMINISTRATION


RBCollege UK 2020



On the day you graduate, you'll earn more than a program.

You'll have earned your place in the global business world.

**So,
Are you
ready?**



Why RB College

Why an DBA

At RB College we believe education is much more than just about what you learn, it is about how you think.

RBCollege is a truly forward-looking business school that offers world-class education from some of the best PhD qualified professors across the globe.

Its cutting-edge learning model allows you to learn at any time, from anywhere.

RBCollege is fuelled and surrounded by innovation, creativity and opportunities. Here you will learn from and have access to world-class faculty, guest speakers and industry leaders. It trains talents that will be able to promote social and business growth within small and large institutions, combining entrepreneurial spirit to unconventional qualities:

The DBA is designed to develop a well-rounded set of managerial competencies including both functional and people skills.

The Full-Time Doctorate in Business Administration at RB College is an advanced professional programme designed for candidates who wish to achieve the highest degree of specialization in the field of business management.



Our Education Alliance

ofqual

University
Chichester

othm

AACSB

Business
Education
Alliance

Member

Who Should Attend?

Decision makers, Managers, Executives and anyone interested to learn about crafting a winning corporate strategy, explore how Business Intelligence brings value to organizations; learn about how to manage marketing effectively for company's growth in personal development and operations management



CURRICULUM & DELIVERY METHOD

Theory, practical class activities, flipped classroom, interactive online classroom, exchange programme and out-of-the-class experiences.

The Doctorate is taught in Bilingual English, Arabic and is designed for those who are eager to fulfil their educational and professional aspirations. The aim of the program is to facilitate personal and professional growth and further development of these skills by linking them to managerial culture driven by entrepreneurship, innovation, internationalization and leadership.

PROGRAM OUTLINE

PRE-PHASE	DURATION
<ul style="list-style-type: none"> • Research Methodology • Research and Development • Dissertation & Thesis Writing • Industrial Organization • Business Analysis • Sustainability and Suitable Business practice 	<ul style="list-style-type: none"> • 24 Hrs. • 24 Hrs. • 24 Hrs. • 24 Hrs. • 24 Hrs. • 24 Hrs.
DISSERTATION PHASE	DURATION
<ul style="list-style-type: none"> • Thesis Writing 	<ul style="list-style-type: none"> • 1 Year

DURATION & TIMELINE

The Full Time DBA is a 24-months, intensive and challenging programme, that takes place in RB College, and its lessons are held every day from Saturday to Friday.

1 st Term	2 nd Term	3 rd Term	4 th Term
Core disciplinary areas			Dissertation Phase
Research Methodology	Dissertation & Thesis Writing	Business Analysis	Thesis Writing
Research and Development	Industrial Organization	Sustainability and Suitable Business practice	

“The RBCollege’s DBA program is developing our management ability and business acumen. It’s helping us network with brilliant people from diverse backgrounds and forcing our brain to think in new ways.”

-Class of 2020

RBC UK

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See where it takes you.

